

Remit Address:
KSNV
 Formerly KVBC
 1500 Foremaster Lane
 Las Vegas, NV 89101
 Main: (702)642-3333
 Billing: (702)642-3333

INVOICE

Billing Address:

Great American Media
 Attention: Accounts Payable
 1010 Wisconsin Ave. NW
 Ste 800
 Washington, DC 20007

Advertiser	Democratic Congressional Campaign Co
Product	Issue
Estimate Number	1503

Invoice #	104967-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/24/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104967
Alt Order #	06837494
Deal #	
Order Flight	09/18/12 - 09/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	11
Product Code	14

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a									
					09/18/12 to 09/24/12	5x		MTWTF--				
	KSNV			Tu	09/18/12	:30	5:19 AM		D3C12-NV03-T01H Simple	\$325.00		5
	KSNV			W	09/19/12	:30	5:53 AM		D3C12-NV03-T01H Simple	\$325.00		2
	KSNV			Th	09/20/12	:30	5:52 AM		D3C12-NV03-T01H Simple	\$325.00		4
	KSNV			F	09/21/12	:30	5:48 AM		D3C12-NV03-T01H Simple	\$325.00		3
	KSNV			M	09/24/12	:30	5:29 AM		D3C12-NV03-T01H Simple	\$325.00		1
2	KSNV	Today Show	658a-9am									
					09/18/12 to 09/24/12	4x		MTWTF--				
	KSNV			Tu	09/18/12	:30	8:59 AM		D3C12-NV03-T01H Simple	\$1,500.00		3
	KSNV			W	09/19/12	:30	8:42 AM		D3C12-NV03-T01H Simple	\$1,500.00		1
	KSNV			F	09/21/12	:30	8:29 AM		D3C12-NV03-T01H Simple	\$1,500.00		2
	KSNV			M	09/24/12	:30	7:27 AM		D3C12-NV03-T01H Simple	\$1,500.00		4
3	KSNV	News 3 Sunrise SATURDAY	6a-7a									
					09/17/12 to 09/23/12	1x		-----S-				
	KSNV			Sa	09/22/12	:30	6:40 AM		D3C12-NV03-T01H Simple	\$350.00		1
4	KSNV	Saturday Today	7a-9am									
					09/17/12 to 09/23/12	1x		-----S-				
	KSNV			Sa	09/22/12	:30	7:58 AM		D3C12-NV03-T01H Simple	\$625.00		1
5	KSNV	Wake Up Early Wagners	430a-5a									
					09/18/12 to 09/24/12	5x		MTWTF--S				
	KSNV			Tu	09/18/12	:30	4:49 AM		D3C12-NV03-T01H Simple	\$200.00		4
	KSNV			W	09/19/12	:30	4:54 AM		D3C12-NV03-T01H Simple	\$200.00		3
	KSNV			Th	09/20/12	:30	4:42 AM		D3C12-NV03-T01H Simple	\$200.00		5
	KSNV			Su	09/23/12	:30	4:59 AM		D3C12-NV03-T01H Simple	\$200.00		1
	KSNV			M	09/24/12	:30	5:00 AM		D3C12-NV03-T01H Simple	\$200.00		2

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Alt Order #	06837494
Deal #	
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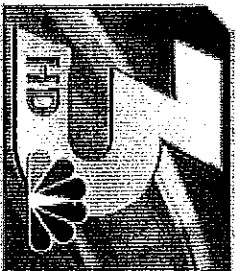
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
6	KSNV	M-F Today Show II	9-10a		09/18/12 to 09/24/12	3x	MTWTF--				
	KSNV			Tu	09/18/12	:30	9:58 AM	D3C12-NV03-T01H Simple	\$750.00		3
	KSNV			F	09/21/12	:30	9:27 AM	D3C12-NV03-T01H Simple	\$750.00		1
	KSNV			M	09/24/12	:30	9:56 AM	D3C12-NV03-T01H Simple	\$750.00		2
7	KSNV	Noon News	12-1230pm		09/18/12 to 09/24/12	5x	MTWTF--				
	KSNV			Tu	09/18/12	:30	12:10 PM	D3C12-NV03-T01H Simple	\$425.00		1
	KSNV			W	09/19/12	:30	12:28 PM	D3C12-NV03-T01H Simple	\$425.00		2
	KSNV			Th	09/20/12	:30	12:29 PM	D3C12-NV03-T01H Simple	\$425.00		4
	KSNV			F	09/21/12	:30	12:28 PM	D3C12-NV03-T01H Simple	\$425.00		5
	KSNV			M	09/24/12	:30	12:12 PM	D3C12-NV03-T01H Simple	\$425.00		3
8	KSNV	The Agenda 1230pm	1230-1p		09/18/12 to 09/24/12	5x	MTWTF--				
	KSNV			Tu	09/18/12	:30	12:56 PM	D3C12-NV03-T01H Simple	\$325.00		2
	KSNV			W	09/19/12	:30	12:38 PM	D3C12-NV03-T01H Simple	\$325.00		4
	KSNV			Th	09/20/12	:30	12:38 PM	D3C12-NV03-T01H Simple	\$325.00		5
	KSNV			F	09/21/12	:30	12:40 PM	D3C12-NV03-T01H Simple	\$325.00		1
	KSNV			M	09/24/12	:30	12:39 PM	D3C12-NV03-T01H Simple	\$325.00		3
9	KSNV	4PM NEWS (1 hour)	4-5pm		09/18/12 to 09/24/12	5x	MTWTF--				
	KSNV			Tu	09/18/12	:30	4:39 PM	D3C12-NV03-T01H Simple	\$700.00		3
	KSNV			W	09/19/12	:30	4:27 PM	D3C12-NV03-T01H Simple	\$700.00		4
	KSNV			Th	09/20/12	:30	4:43 PM	D3C12-NV03-T01H Simple	\$700.00		2
	KSNV			F	09/21/12	:30	4:12 PM	D3C12-NV03-T01H Simple	\$700.00		5
	KSNV			M	09/24/12	:30	4:54 PM	D3C12-NV03-T01H Simple	\$700.00		1

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Alt Order #	06837494
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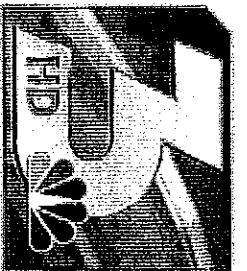
Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	KSNV	M-F Early News	5-630p								
	KSNV				09/18/12 to 09/24/12	5x	MTWTF--				
	KSNV			Tu	09/18/12	:30	6:26 PM	D3C12-NV03-T01H Simple	\$1,000.00		2
	KSNV			W	09/19/12	:30	5:17 PM	D3C12-NV03-T01H Simple	\$1,000.00		4
	KSNV			Th	09/20/12	:30	5:17 PM	D3C12-NV03-T01H Simple	\$1,000.00		5
	KSNV			F	09/21/12	:30	5:27 PM	D3C12-NV03-T01H Simple	\$1,000.00		3
	KSNV			M	09/24/12	:30	6:28 PM	D3C12-NV03-T01H Simple	\$1,000.00		1
11	KSNV	News 3 in Prime	7-10pm								
	KSNV				09/17/12 to 09/23/12	1x	-----S-				
	KSNV			Sa	09/22/12	:30	8:15 PM	D3C12-NV03-T01H Simple	\$650.00		1
12	KSNV	M-F News 3 at Eleven	11pm-1135pm								
	KSNV				09/18/12 to 09/24/12	5x	MTWTF--				
	KSNV			Tu	09/18/12	:30	11:24 PM	D3C12-NV03-T01H Simple	\$1,100.00		1
	KSNV			W	09/19/12	:30	11:12 PM	D3C12-NV03-T01H Simple	\$1,100.00		4
	KSNV			Th	09/20/12	:30	11:20 PM	D3C12-NV03-T01H Simple	\$1,100.00		2
	KSNV			F	09/21/12	:30	11:32 PM	D3C12-NV03-T01H Simple	\$1,100.00		5
	KSNV			M	09/24/12	:30	11:25 PM	D3C12-NV03-T01H Simple	\$1,100.00		3
13	KSNV	The Agenda 1230pm	1230-1p								
	KSNV				09/18/12 to 09/24/12	1x	MTWTF--				
	KSNV			Tu	09/18/12	:30	12:39 PM	D3C12-NV03-T01H Simple	\$325.00		1
14	KSNV	Wake Up Early Wagners	430a-5a								
	KSNV				09/18/12 to 09/24/12	1x	MTWT---				
	KSNV			W	09/19/12	:30	4:42 AM	D3C12-NV03-T01H Simple	\$225.00		1
17	KSNV	The Doctors	2pm-3pm								
	KSNV				09/18/12 to 09/24/12	5x	MTWTF--				

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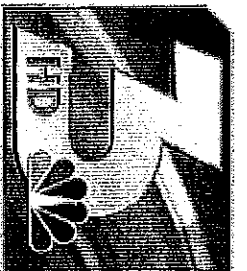
Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
17	KSNV	The Doctors	2pm-3pm								
	KSNV			Tu	09/18/12	:30	2:42 PM	D3C12-NV03-T01H Simple	\$325.00		4
	KSNV			W	09/19/12	:30	2:34 PM	D3C12-NV03-T01H Simple	\$325.00		2
	KSNV			Th	09/20/12	:30	2:22 PM	D3C12-NV03-T01H Simple	\$325.00		5
	KSNV			F	09/21/12	:30	2:42 PM	D3C12-NV03-T01H Simple	\$325.00		1
	KSNV			M	09/24/12	:30	2:59 PM	D3C12-NV03-T01H Simple	\$325.00		3
18	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm								
	KSNV				09/18/12 to 09/24/12	2x	-----SS				
	KSNV			Sa	09/22/12	:30	11:29 PM	D3C12-NV03-T01H Simple	\$1,100.00		2
	KSNV			Su	09/23/12	:30	11:31 PM	D3C12-NV03-T01H Simple	\$1,100.00		1
19	KSNV	Face to Face w/ J.Ralston	730-758pm								
	KSNV				09/18/12 to 09/24/12	5x	MTWTF--				
	KSNV			Tu	09/18/12	:30	7:44 PM	D3C12-NV03-T01H Simple	\$1,000.00		2
	KSNV			W	09/19/12	:30	7:47 PM	D3C12-NV03-T01H Simple	\$1,000.00		1
	KSNV			Th	09/20/12	:30	7:52 PM	D3C12-NV03-T01H Simple	\$1,000.00		3
	KSNV			F	09/21/12	:30	7:35 PM	D3C12-NV03-T01H Simple	\$1,000.00		4
	KSNV			M	09/24/12	:30	7:54 PM	D3C12-NV03-T01H Simple	\$1,000.00		5
20	KSNV	Friday Prime 8-9pm	8-9pm								
	KSNV				09/18/12 to 09/24/12	1x	----F--				
	KSNV			F	09/21/12	:30	7:58 PM	D3C12-NV03-T01H Simple	\$2,000.00		1
21	KSNV	Late Night w/Fallon	1237a-136am								
	KSNV				09/18/12 to 09/24/12	1x	-TWTF--				
	KSNV			Th	09/20/12	:30	1:31 AM	D3C12-NV03-T01H Simple	\$250.00		1
27	KSNV	Thursday Prime 8-9pm	8-9pm								
	KSNV				09/17/12 to 09/23/12	1x	---T---				

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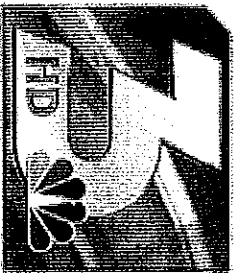
Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
27	KSNV	Thursday Prime 8-9pm	8-9pm	Th	09/20/12	:30		8:20 PM	D3C12-NV03-T01H Simple	\$2,400.00		1
28	KSNV	Thursday Prime 9-10pm	9-10pm	Th	09/20/12	:30		9:20 PM	D3C12-NV03-T01H Simple	\$3,200.00		1
29	KSNV	Thursday Prime 10-11pm	10-11pm	Th	09/20/12	:30		10:34 PM	D3C12-NV03-T01H Simple	\$3,200.00		1
30	KSNV	Friday Prime 9-10pm	9-10pm	F	09/21/12	:30		9:44 PM	D3C12-NV03-T01H Simple	\$2,600.00		1
31	KSNV	Friday Prime 10-11pm	10-11pm	F	09/21/12	:30		10:33 PM	D3C12-NV03-T01H Simple	\$3,200.00		1
32	KSNV	NFL Pre-Game	1p-530pm	Su	09/23/12	:30		4:16 PM	D3C12-NV03-T01H Simple	\$2,400.00		1
33	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a	M	09/24/12	:30		6:52 AM	D3C12-NV03-T01H Simple	\$1,000.00		1

Gross Total \$59,875.00

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Agency Commission \$8,981.25
Net Amount Due \$50,893.75 Payment Terms 30 Days

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.